

KS1 Art and Design Quiz - Famous Designers (Questions)

This quiz addresses the requirements of the National Curriculum KS1 in Art and Design for children aged 5, 6 and 7 in years 1 and 2. Specifically this quiz is aimed at the section dealing with knowing about great artists, craft makers and designers, and understanding the historical and cultural development of their art forms. In particular it focusses on famous designers whose works are well known.

Studying art and design is partly about learning new techniques like shading or colour mixing, and partly about learning about the development of art over the centuries. One aspect of this is famous designers whose works have shaped the art world.

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| <p>1. Alec Issigonis designed one of the most famous and recognised cars. What was it?</p> <p><input type="checkbox"/> The Smart Car</p> <p><input type="checkbox"/> The Land Rover</p> <p><input type="checkbox"/> The Rolls-Royce</p> <p><input type="checkbox"/> The Mini</p> | <p>2. John S. Pemperton designed one of the most famous logos in the world. Which product was it for?</p> <p><input type="checkbox"/> Cadbury's chocolate</p> <p><input type="checkbox"/> Ford Cars</p> <p><input type="checkbox"/> Coca Cola</p> <p><input type="checkbox"/> McDonalds</p> |
| <p>3. Which fashion designer is credited with designing the 'little black dress'?</p> <p><input type="checkbox"/> Paul Smith</p> <p><input type="checkbox"/> Jean Paul Gaultier</p> <p><input type="checkbox"/> Alexander McQueen</p> <p><input type="checkbox"/> Coco Chanel</p> | <p>4. Harry Beck designed something very famous in 1933. What was it?</p> <p><input type="checkbox"/> St. Paul's Cathedral</p> <p><input type="checkbox"/> The Angel of the North</p> <p><input type="checkbox"/> The map of the London Underground</p> <p><input type="checkbox"/> Edinburgh Castle</p> |
| <p>5. Ruth Kedar designed a logo which often changes from day to day, for which famous company?</p> <p><input type="checkbox"/> Nestle foods</p> <p><input type="checkbox"/> Volkswagen cars</p> <p><input type="checkbox"/> BBC News</p> <p><input type="checkbox"/> Google</p> | <p>6. Rob Janoff is a graphic artist noted particularly for designing the logo for which company?</p> <p><input type="checkbox"/> Heinz</p> <p><input type="checkbox"/> Cadbury's</p> <p><input type="checkbox"/> Pepsi</p> <p><input type="checkbox"/> Apple</p> |
| <p>7. Jock Kinnear and Margaret Calvert designed something we all see every day. What were they?</p> <p><input type="checkbox"/> Alarm clocks</p> <p><input type="checkbox"/> Coffee cups</p> <p><input type="checkbox"/> Shoes</p> <p><input type="checkbox"/> Road signs</p> | <p>8. Which Spanish artist and designer is noted for the Sagrada Familia in Barcelona?</p> <p><input type="checkbox"/> Anthony Gouda</p> <p><input type="checkbox"/> Antoni Gaudí</p> <p><input type="checkbox"/> Andy Gout</p> <p><input type="checkbox"/> Andrew Graham</p> |
| <p>9. Designer Phillipe Starck takes everyday objects and does what to them?</p> <p><input type="checkbox"/> Throws them away</p> <p><input type="checkbox"/> Turns them into something new</p> <p><input type="checkbox"/> Gives them away</p> <p><input type="checkbox"/> Makes them attractive as well as practical</p> | <p>10. Ole Kirk Christiansen designed which popular colourful plastic toy?</p> <p><input type="checkbox"/> Duplo</p> <p><input type="checkbox"/> K'Nex</p> <p><input type="checkbox"/> Meccanno</p> <p><input type="checkbox"/> Lego</p> |

KS1 Art and Design Quiz - Famous Designers (Answers)

1. **Alec Issigonis designed one of the most famous and recognised cars. What was it?**

- The Smart Car
- The Land Rover
- The Rolls-Royce
- The Mini

The Mini is one of the top five best-selling British cars

2. **John S. Pemperton designed one of the most famous logos in the world. Which product was it for?**

- Cadbury's chocolate
- Ford Cars
- Coca Cola
- McDonalds

Pemperton's business partner suggested that the two letter 'c's would be a good idea

3. **Which fashion designer is credited with designing the 'little black dress'?**

- Paul Smith
- Jean Paul Gaultier
- Alexander McQueen
- Coco Chanel

Coco designed simple, elegant clothes in black and neutral colours

4. **Harry Beck designed something very famous in 1933. What was it?**

- St. Paul's Cathedral
- The Angel of the North
- The map of the London Underground
- Edinburgh Castle

The design was based on electrical wiring diagrams. Similar designs are now used for transport maps around the world

5. **Ruth Kedar designed a logo which often changes from day to day, for which famous company?**

- Nestle foods
- Volkswagen cars
- BBC News
- Google

Google was originally called BackRub!

6. **Rob Janoff is a graphic artist noted particularly for designing the logo for which company?**

- Heinz
- Cadbury's
- Pepsi
- Apple

The apple has a bite out of it so that it is not confused with other fruits

7. **Jock Kinnear and Margaret Calvert designed something we all see every day. What were they?**

- Alarm clocks
- Coffee cups
- Shoes
- Road signs

They used very simple pictures and type so as not to distract drivers

8. **Which Spanish artist and designer is noted for the Sagrada Familia in Barcelona?**

- Anthony Gouda
- Antoni Gaudí
- Andy Gout
- Andrew Graham

The church is still incomplete but is a fantastical, colourful building

9. **Designer Phillipe Starck takes everyday objects and does what to them?**

- Throws them away
- Turns them into something new
- Gives them away
- Makes them attractive as well as practical

His designs have included a lemon juicer which looks like a space ship!

10. **Ole Kirk Christiansen designed which popular colourful plastic toy?**

- Duplo
- K'Nex
- Meccanno
- Lego

He began calling his company "Lego" in 1934, based upon the Danish phrase leg godt, which means "play well"