

KS3 English Quiz - Vocabulary Building (Persuasive Words) 01 (Questions)

Persuasive vocabulary such as "highly recommended by" can be used to influence responses. Persuasive words and phrases are usually positive in tone and often superlative, e.g. "the most effective".

How do you speak when you are trying to persuade someone to act in a particular way? Do you choose your words and your tone of voice carefully? How effective is a phrase such as, "Mum, *please*?" That might get you an extra slice of cake or another hour out with your friends, but it is not the most persuasive of techniques.

In order to be persuasive, people use emotive language, logical argument backed up with supporting evidence and direct appeals to the audience. Persuasive language is generally used in advertisements, certain types of leaflets and emails or letters to the editor or other people of influence. Applying for jobs is another example of a situation requiring persuasive writing.

Try this quiz on vocabulary building using persuasive words.

<p>1. Which term might persuade customers to buy a product?</p> <p><input type="checkbox"/> Guaranteed</p> <p><input type="checkbox"/> Unconfirmed</p> <p><input type="checkbox"/> Unguaranteed</p> <p><input type="checkbox"/> Unverified</p>	<p>2. Which word might dissuade customers?</p> <p><input type="checkbox"/> Commended</p> <p><input type="checkbox"/> Highly recommended</p> <p><input type="checkbox"/> Not recommended</p> <p><input type="checkbox"/> Recommended</p>
<p>3. Which word might convince readers?</p> <p><input type="checkbox"/> Never proven</p> <p><input type="checkbox"/> Not proven</p> <p><input type="checkbox"/> Proven</p> <p><input type="checkbox"/> Unproven</p>	<p>4. Which word has a positive tone?</p> <p><input type="checkbox"/> Certain</p> <p><input type="checkbox"/> Least certain</p> <p><input type="checkbox"/> Less certain</p> <p><input type="checkbox"/> Uncertain</p>
<p>5. Which result is most likely to be accepted?</p> <p><input type="checkbox"/> Inaccurate</p> <p><input type="checkbox"/> Least accurate</p> <p><input type="checkbox"/> Less accurate</p> <p><input type="checkbox"/> Most accurate</p>	<p>6. Which evidence might be used?</p> <p><input type="checkbox"/> Least reliable</p> <p><input type="checkbox"/> Less reliable</p> <p><input type="checkbox"/> Reliable</p> <p><input type="checkbox"/> Unreliable</p>
<p>7. Which candidate is likely to win?</p> <p><input type="checkbox"/> Least popular</p> <p><input type="checkbox"/> Less popular</p> <p><input type="checkbox"/> Most popular</p> <p><input type="checkbox"/> Unpopular</p>	<p>8. Which word might be used to persuade?</p> <p><input type="checkbox"/> Inferior</p> <p><input type="checkbox"/> Least</p> <p><input type="checkbox"/> Lesser</p> <p><input type="checkbox"/> Superior</p>
<p>9. Which word persuades the reader about reliability?</p> <p><input type="checkbox"/> Least trustworthy</p> <p><input type="checkbox"/> Less trustworthy</p> <p><input type="checkbox"/> Trustworthy</p> <p><input type="checkbox"/> Untrustworthy</p>	<p>10. Which word is persuasive in tone?</p> <p><input type="checkbox"/> Effective</p> <p><input type="checkbox"/> Ineffective</p> <p><input type="checkbox"/> Least effective</p> <p><input type="checkbox"/> Less effective</p>

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1. Which term might persuade customers to buy a product?

- Guaranteed
- Unconfirmed
- Unguaranteed
- Unverified

"Unconfirmed", "unverified" and "unguaranteed" are all negatives!

2. Which word might dissuade customers?

- Commended
- Highly recommended
- Not recommended
- Recommended

The others are positive and could be used to persuade

3. Which word might convince readers?

- Never proven
- Not proven
- Proven
- Unproven

"Proven" means tried and tested

4. Which word has a positive tone?

- Certain
- Least certain
- Less certain
- Uncertain

The others are negative!

5. Which result is most likely to be accepted?

- Inaccurate
- Least accurate
- Less accurate
- Most accurate

"Most accurate" is a superlative

6. Which evidence might be used?

- Least reliable
- Less reliable
- Reliable
- Unreliable

"Reliable" means you can depend upon it

7. Which candidate is likely to win?

- Least popular
- Less popular
- Most popular
- Unpopular

In a democracy the most popular candidate usually wins (although not always!)

8. Which word might be used to persuade?

- Inferior
- Least
- Lesser
- Superior

Customers would not choose to buy an "inferior" product, if they can help it

9. Which word persuades the reader about reliability?

- Least trustworthy
- Less trustworthy
- Trustworthy
- Untrustworthy

"Trustworthy" means reliable

10. Which word is persuasive in tone?

- Effective
- Ineffective
- Least effective
- Less effective

"Effective" can be used positively and persuasively